

AGRI-FOOD & THE BIO-ECONOMY

A DIVERSIFIED, INNOVATIVE & SUSTAINABLE FOOD SECTOR



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CHOOSE NORMANDY FOR YOUR PROJECT

Normandy is world-renowned for the quality of its agricultural products, its herds and its fishing. It hosts an exceptional agri-food industry, committed to a greener and more sustainable future. The region supports **organic farming, biodiversity, tracability** and the **decarbonisation of production**. The agricultural and agri-food sectors in Normandy work together to guarantee safe and secure foods and sustainable growth. A strong commitment in support of the **bio-economy** for an economy that respects the environment and which uses natural resources as efficiently as possible.

KEY SECTOR DATA

1st region

for production of dairy products, cider and seafoods

Leading region for the transformation of tea, coffee and cocoa

2.1 millions

hectares under cultivation

€3.6 bn

of agricultural products

€6.3 bn

turnover

25 300

employees
830 establishments

13

Protected Designations of Origin

22

Red Labels

4

Protected Geographical Indications

A COMPLETE VALUE-CHAIN

ON THE FARM

Cereals, fruits and vegetables, herds

- Biological agriculture (bio-fertilisers, bio-stimulants, ...)
- Bio-control technologies
- Intelligent irrigation
- Sustainable agricultural production



FROM THE SEA

Fishing and shellfish

- Sustainable fishing
- Aquaculture



TRANSFORMATION INDUSTRY

Milk, meat, cider products, confectionary...

- New ingredients
- Bio-material packaging
- Valuing coproducts



SUPPLY CHAINS

- Shorter supply chains, local businesses
- Multimodal and decarbonised transport



VALUING COPRODUCTS

VALUING WASTE

FROM MICRO-COMPANIES TO LARGE INTERNATIONAL CORPORATIONS

- › Biscuiterie de l'Abbaye
- › Busnel
- › Cargill
- › Cluziel
- › Danone
- › Ferrero France
- › FRIAL
- › Isigny Sainte-Mère
- › Labeyrie
- › Lactalis
- › La Normandise
- › LU
- › Maîtres Laitiers du Cotentin
- › Nestlé
- › SOCOPA
- › Segafredo Zanetti
- › Spirit France

DYNAMIC REGIONAL STAKEHOLDERS

COMMITTED REGIONAL PARTNERS

- › **AREA Normandie** - The grouping for the agri-food sector in Normandy with over 240 members
- › **B4C Normandie** - The reference network in France, Europe and across the world for the bio-economy.
- › **VALORIAL** - Leading network dedicated to collaborative agrifood innovation

LABORATORIES, RESEARCH & INNOVATION

- › **ACTALIA** - Agri-Food technical centre, based around 6 hubs, with a specialisation in dairy and food security
- › **INRAE Bretagne Normandie** - Sustainability of food systems in high population density zones
- › **LEMPA** - Helping innovation in the bread and confectionary sector
- › **LILANO** - 3 laboratories working on milk and dairy products
- › **PRAXENS** - Laboratories helping businesses with their R&D and innovation projects

UNIVERSITIES, TRAINING COURSES AND SKILLS

- › **ESIX** - Agri-Food engineering, with a focus on biology
- › **UNILASALLE** - Agronomy and Agri-Food engineering, Food and Health engineering

THE STRENGTHS OF THE REGION

A DEVELOPMENT STRATEGY FOR THE BIO-ECONOMY

- › Create value by transforming bio-resources, using a circular economy model
- › Contribute to maintaining and creating local jobs
- › Securing, increasing and diversifying the incomes of farmers in Normandy, and promoting local resources
- › Meeting the needs of society by offering access to sustainable and local products
- › Help reducing the environmental impacts of different sectors and products

A WIDE NETWORK OF REGIONAL STAKEHOLDERS

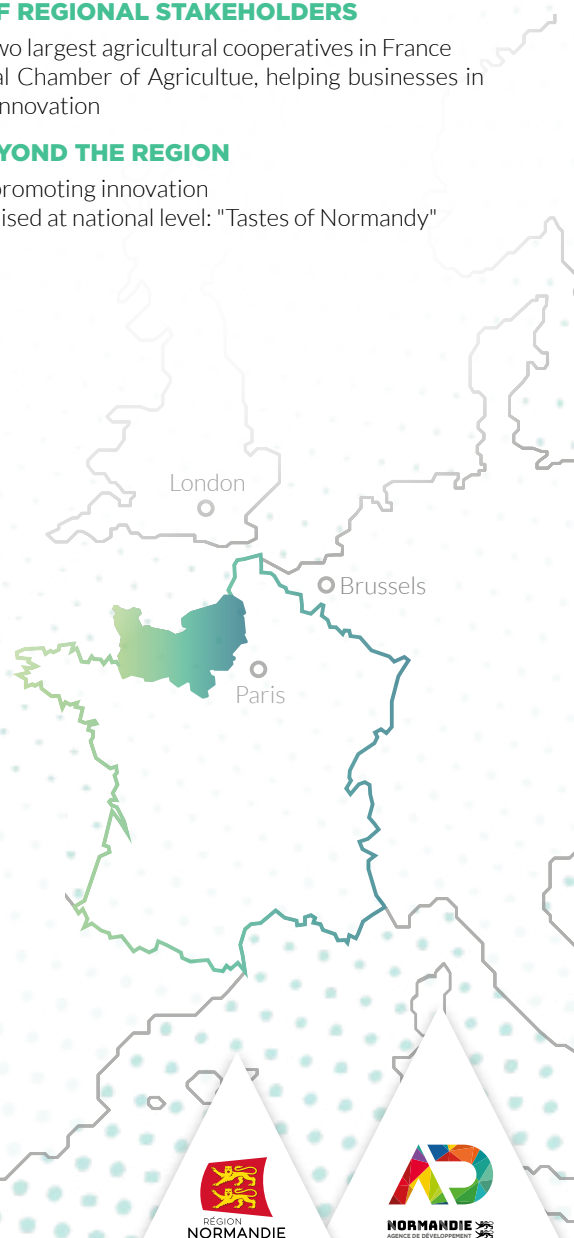
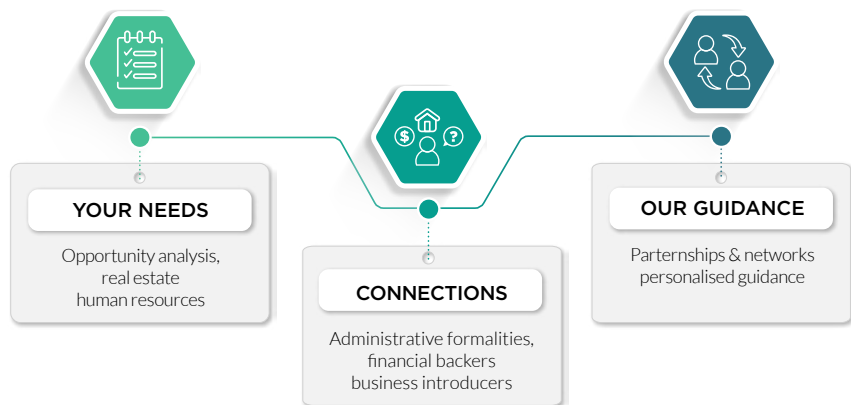
- › **AGRIAL, NAT'UP**: the two largest agricultural cooperatives in France
- › The Normandy Regional Chamber of Agriculture, helping businesses in their development and innovation

ACKNOWLEDGED BEYOND THE REGION

- › The Agri-Food Trophy, promoting innovation
- › A regional brand recognised at national level: "Tastes of Normandy"

L'AD NORMANDIE HELPS TO GUIDE YOUR PROJECT

The **WELCOME PACKAGE** offered by our dedicated team is a **free service** with **total confidentiality**



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