

# COSMETICS

## A KNOW-HOW AT THE SERVICE OF WELL-BEING



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### CHOOSE NORMANDY FOR YOUR PROJECT

The cosmetics sector is one of jewels in the crown of Normandy industry. The competitiveness of the sector in our region can be seen right throughout the value-chain. It stretches from packaging, through security, logistics right through to academic research. From multinationals to SMEs and start-ups, Normandy is a leading region for the “Cosmetic Valley”.

### KEY SECTOR DATA

**250**  
companies

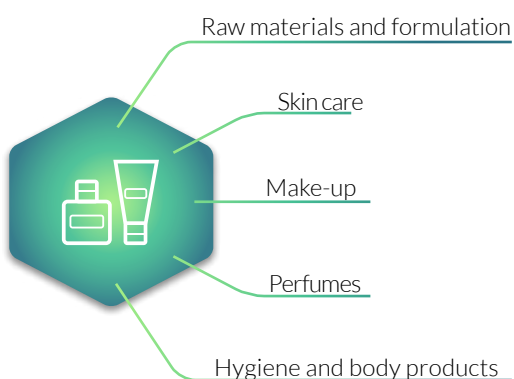
**20 150**  
jobs

**€7.051 m**  
turnover

**2 major clusters**  
for the perfume and cosmetics industries in Normandy

### A COMPLETE VALUE-CHAIN

A value-chain in Normandy with an incredibly rich diversity



#### Expertise in key skills across the region

- › Expertise in development, formulation and contract manufacturing
- › Perfumery specialists for development, production and bottling
- › An industrial know-how: Equipment making, machines, chemical tanks, production lines
- › Excellence in primary and secondary packaging
- › Expertise in primary products and active substances

## FROM MICRO-COMPANIES TO LARGE INTERNATIONAL CORPORATIONS

- › Aptar Pharma
- › Fareva
- › Groupe Bateur – Laboratoires Gilbert
- › Groupe Pochet
- › Hermès
- › Johnson & Johnson
- › Roval Cosmétiques
- › Thepenier Pharma & Cosmetics

## DYNAMIC REGIONAL STAKEHOLDERS

### COMMITTED REGIONAL PARTNERS

- › **COSMETIC VALLEY** - Present since 2005, Normandy is a key region for the Cosmetic Valley cluster hub - the world-leading network for perfume and cosmetics, in terms of its industrial base, its research ecosystem in cosmetology, and with its training provision
- › **GLASS VALLEY** - The world-leading luxury bottle maker hub, it produces more than 70% of the world's production of glass bottles for perfume, alcohol, cosmetics, pharmaceutical and para-pharmaceutical sectors.

### UNIVERSITIES, TRAINING COURSES AND SKILLS

- › **Universities of Caen, Rouen and Le Havre**
  - › Professional degrees with specialisms in cosmetic formulation
  - › Master's degrees in Chemistry with specialisms in aromas, perfumes and cosmetics
- › **Engineering Schools**  
CESI, ESITECH, UNILASALLE, IMT
- › **IUT d'Évreux**  
(technological university institute), offering courses in packaging and storage
- › **Neoma Business School**  
A business and management school in Rouen

### LABORATORIES, RESEARCH & INNOVATION

- › **CRITT** - Regional Centres of Innovation and Technology Transfers
- › **I2C** (the Carnot Institut) - 8 research centres dedicated to innovation in the fields of pharmaceuticals and cosmetics, . Along with Cosmetomics@Normandie, they offer a large range of innovative tools providing answers concerning the security and safety of cosmetic products
- › **PRAXENS** - A technical centre dedicated to the agri-food and cosmetics industries

## THE STRENGTHS OF THE REGION

### NATIONAL LEVEL EVENTS

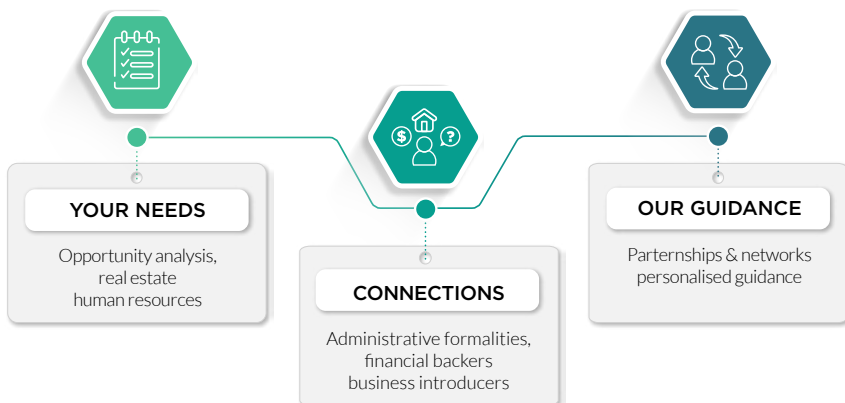
- › **Cosmectic 360**: The global showcase for innovation in the fragrance and cosmetics industry
- › **Congress**: The "Cosmetic Environment and Safety" congress for the promotion of innovations with positive and sustainable impacts (reduce, reuse, recycle)

### A STRATEGIC REGION FOR LOGISTICS

- › **The Seine Valley and Haropa**: Transit hub for the majority of the 80% of cosmetic products made in France and destined for export around the world

## L'AD NORMANDIE HELPS TO GUIDE YOUR PROJECT

The **WELCOME PACKAGE** offered by our dedicated team is a **free service** with **total confidentiality**



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