TECH & DIGITAL
NORMANDY: THE START-UP REGION!

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◯ CHOOSE NORMANDY FOR YOUR PROJECT

Cradle of secure electronic transactions (NFC - near-field communications), the tech and digital sectors in Normandy bring together a wide-range of technology skills, both in software and hardware, from semi-conductors to data. The tech and digital sectors in Normandy are made up not only of R&D centres and large corporations, but also SMEs and start-ups, working across a wide range of sectors and markets. The sector is structured around a set of priorities: data, innovation, cybersecurity. It collaborates with all the stakeholders in Normandy, and this helps the sector, and any new set-ups, to thrive.

◯ KEY SECTOR DATA

More than 4 000 companies
over 300 startups

More than 21 000 employees

491 training courses

2 French Tech communities
1 smart port city

◯ THE SECTORS OF ACTIVITY

Un large panel de secteurs représentés

- Artificial intelligence
- Cybersecurity Data security
- Logistics Mobility-Smart City
- FinTech-InsureTech
- Health-Cosmetics
- SilverTech
- Tech4Good
- Industry

◯ FROM MICRO-COMPANIES TO LARGE INTERNATIONAL CORPORATIONS

› Acome	› Dejamobile	› Ingenico prepaid services	› Ophtimalia	› Sinay
› Atos Worldline	› Demand Side Instruments	› Interaction Multimédia	› OrangeLab	› SoyHuce
› Biopic	› Digital Airways	› LCS	› Paygreen	› Teclib
› Bodycap	› Eff'Innov technologies	› Luciom	› Presto Engineering	› Thalès
› Bosch	› Elitt	› Medgic	› Robocath	› YesWeHAck
› Cap Gemini	› Gallitt	› Murata	› Saagie	› Yousign
› Conscience robotics	› HTS	› NXP Semiconductors	› SAP Labs	

⬡ DYNAMIC REGIONAL STAKEHOLDERS

COMMITTED REGIONAL PARTNERS

› **NORMANDIE WEB EXPERTS**
A collective of digital entrepreneurs, bringing together professionals in the field to create synergies and help develop the regional economy

› **PÔLE TES**
Pôle TES is the digital competitiveness hub, with 150 members. TES provides guidance on collaborative projects in 5 fields: agriculture, cultural and creative industries, industry and supply chain, territorial connectivity, health

UNIVERSITIES, TRAINING COURSES AND SKILLS

Remarkable range of training courses

› 42 School Le Havre
› CESI Exia
› ENSICAEN Engineering School
› Esigelec
› ESIX Normandie
› INS2
› ISEN Caen
› NFactory Innovation School
› Normandie Web School
› SUPINFO
› Universities of Caen and Rouen

LABORATORIES, RESEARCH & INNOVATION

› **Accelerators and collaborative spaces**
  › Cantine NWX
  › Hub 4.0
  › Le Dôme
  › MoHo
  › Plug N'Work
  › Seine Innopolis
  › Star Tech 6
  › Tech up Corner
  › Village by CA

› **Large research laboratories**
  › CIMAP
  › CIREVE
  › CRIANN
  › DATALAB Normandie
  › GREYC Laboratory
  › IRSEEM
  › LAMIPS Laboratory
  › LITIS
  › LMNO
  › Orange Labs

⬡ THE STRENGTHS OF THE REGION

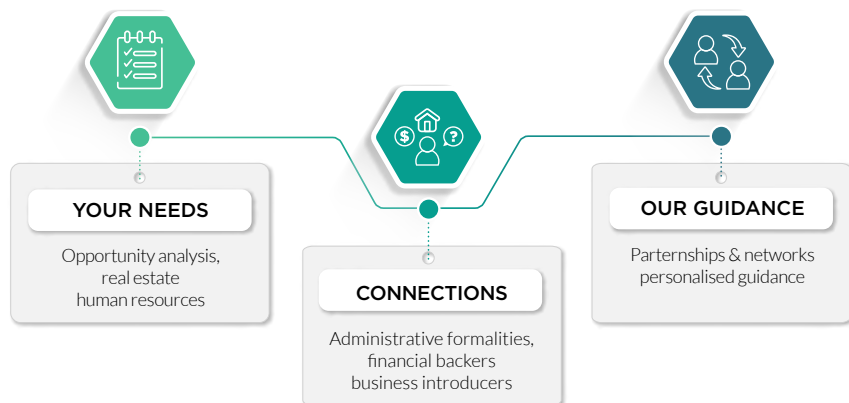### ATTRACTIVE PROPERTY PRICES AND SOLUTIONS TO FINANCE YOUR PROJECTS WITH THE HELP OF REGIONAL STAKEHOLDER

› The Normandy Regional Council
› The Normandy Economic Development Agency
› Normandie Participations investment funds
› BPI, NCI, Caisse d'épargne and Crédit Agricole Normandie banks

STRONG LOCAL AND NATIONAL EVENTS

› **VIVATECH :** A Normandy stand showcasing the best tech innovations
› **NWX festival :** This is the Normandy digital event, running since 2015 for entrepreneurs and all involved in the sector
› **MoHo D-Day Summit :** Launched in June 2019, this brings together the changemakers to celebrate the anniversary of the D-Day landings in Normandy

L'AD NORMANDIE HELPS TO GUIDE YOUR PROJECT

The **WELCOME PACKAGE** offered by our dedicated team is a **free service** with **total confidentiality**

YOUR NEEDS
Opportunity analysis, real estate human resources

CONNECTIONS
Administrative formalities, financial backers business introducers

OUR GUIDANCE
Parternships & networks personalised guidance

London
Brussels
Paris

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AGENCE DE DÉVELOPPEMENT