

# TECH & DIGITAL

## NORMANDY: THE START-UP REGION!



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### CHOOSE NORMANDY FOR YOUR PROJECT

Cradle of secure electronic transactions (NFC - near-field communications), the tech and digital sectors in Normandy bring together a wide-range of technology skills, both in software and hardware, from semi-conductors to data. The tech and digital sectors in Normandy are made up not only of R&D centres and large corporations, but also SMEs and start-ups, working across a wide range of sectors and markets. The sector is structured around a set of priorities: data, innovation, cybersecurity. It collaborates with all the stakeholders in Normandy, and this helps the sector, and any new set-ups, to thrive.

### KEY SECTOR DATA

More than **4 000**  
companies

over **300** startups

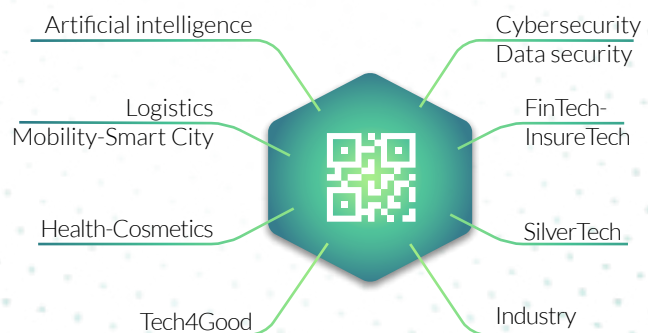
More than **21 000**  
employees

**491**  
training courses

**2** French Tech communities  
**1** smart port city

### THE SECTORS OF ACTIVITY

Un large panel de secteurs représentés



### FROM MICRO-COMPANIES TO LARGE INTERNATIONAL CORPORATIONS

- > Acome
- > Atos Worldline
- > Biopic
- > Bodycap
- > Bosch
- > Cap Gemini
- > Conscience robotics
- > Dejamobile
- > Demand Side Instruments
- > Digital Airways
- > Eff'Innov technologies
- > Elitt
- > Gallitt
- > HTS
- > Ingenico prepaid services
- > Interaction Multimédia
- > LCS
- > Luciom
- > Medgic
- > Murata
- > NXP Semiconductors
- > Ophtimalia
- > OrangeLab
- > Paygreen
- > Presto Engineering
- > Robocath
- > Saagie
- > SAP Labs
- > Sinay
- > SoyHuce
- > Teclib
- > Thalès
- > YesWeHACK
- > Yousign

## DYNAMIC REGIONAL STAKEHOLDERS

### COMMITTED REGIONAL PARTNERS

- › **NORMANDIE WEB EXPERTS**  
A collective of digital entrepreneurs, bringing together professionals in the field to create synergies and help develop the regional economy
- › **PÔLE TES**  
Pôle TES is the digital competitiveness hub, with 150 members. TES provides guidance on collaborative projects in 5 fields: agriculture, cultural and creative industries, industry and supply chain, territorial connectivity, health

### UNIVERSITIES, TRAINING COURSES AND SKILLS

- › Remarkable range of training courses
- › 42 School Le Havre
- › CESI Exia
- › ENSICAEN Engineering School
- › Esigelec
- › ESIX Normandie
- › INS2
- › ISEN Caen
- › NFactory Innovation School
- › Normandie Web School
- › SUPINFO
- › Universities of Caen and Rouen

### LABORATORIES, RESEARCH & INNOVATION

- › **Accelerators and collaborative spaces**
  - › Cantine NWX
  - › Hub 4.0
  - › Le Dôme
  - › MoHo
  - › Plug N'Work
  - › Seine Innopolis
  - › Star Tech 6
  - › Tech up Corner
  - › Village by CA
- › **Large research laboratories**
  - › CIMAP
  - › CIREVE
  - › CRIANN
  - › DATALAB Normandie
  - › GREYC Laboratory
  - › IRSEEM
  - › LAMIPS Laboratory
  - › LITIS
  - › LMNO
  - › Orange Labs

## THE STRENGTHS OF THE REGION

### ATTRACTIVE PROPERTY PRICES AND SOLUTIONS TO FINANCE YOUR PROJECTS WITH THE HELP OF REGIONAL STAKEHOLDER

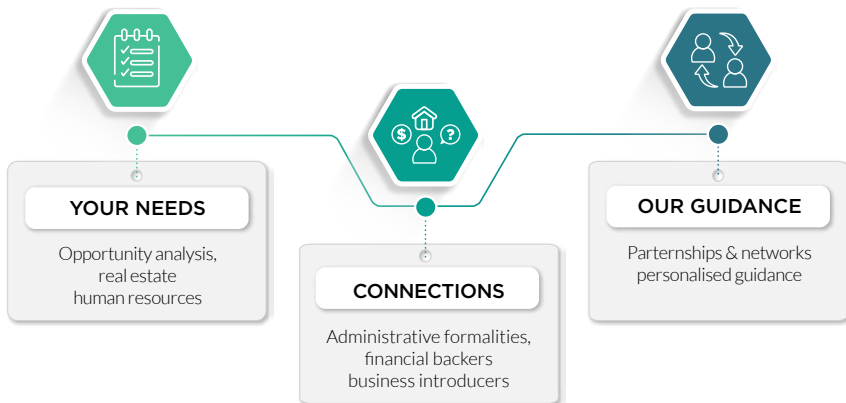
- › The Normandy Regional Council
- › The Normandy Economic Development Agency
- › Normandie Participations investment funds
- › BPI, NCI, Caisse d'épargne and Crédit Agricole Normandie banks

### STRONG LOCAL AND NATIONAL EVENTS

- › **VIVATECH**: A Normandy stand showcasing the best tech innovations
- › **NWX festival**: This is the Normandy digital event, running since 2015 for entrepreneurs and all involved in the sector
- › **MoHo D-Day Summit**: Launched in June 2019, this brings together the changemakers to celebrate the anniversary of the D-Day landings in Normandy

## L'AD NORMANDIE HELPS TO GUIDE YOUR PROJECT

The **WELCOME PACKAGE** offered by our dedicated team is a **free service** with **total confidentiality**



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