

# SUPPLY CHAIN & LOGISTICS

## A STRATEGIC CROSSROADS FOR NATIONAL AND INTERNATIONAL TRADE



### CHOOSE NORMANDY FOR YOUR PROJECT

The gateway to the northern European market, and located on the busiest maritime route in the world, Normandy offers a **privileged direct access to a potential market of some 200 million consumers**.

This strategic location provides multiple benefits for foreign investors. Logistics plays a key role in the regional economy, embedded across the whole area: maritime ports, airports, rail infrastructure and a well-developed road network. The logistics businesses in Normandy offer a complete range of services, from transport and distribution through to stock management and ensuring the supply chain.

### THE STRENGTHS OF NORMANDIE

#### 2 complementary port systems

HAROPA PORT (Le Havre, Rouen and Paris) and the "Ports de Normandie" (Caen-Ouistreham, Cherbourg, Dieppe)

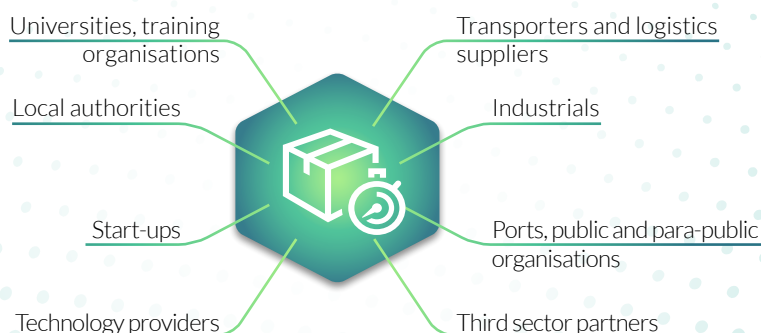
**Leading**  
multimodal transport  
corridor in France

**6.3 million**  
**m<sup>2</sup>**  
of warehousing space

**3800**  
businesses in the  
sector  
**107 000**  
employees

### A COMPLETE VALUE-CHAIN

The Normandy logistics sector brings together businesses from each sector of activity



## FROM MICRO-COMPANIES TO LARGE INTERNATIONAL CORPORATIONS

- › China Shipping
- › DHL Services
- › Fedex
- › Geodis
- › Hyundai
- › Katoen Natie
- › Letna
- › Maersk
- › Nichirei (Transport Godfroy)
- › Normatrans
- › Noyon
- › Prologis
- › Soget
- › Stef Transport Normandie

## DYNAMIC REGIONAL STAKEHOLDERS

### COMMITTED REGIONAL PARTNERS

- › **HAROPA** - The ports in Le Havre, Rouen and Paris constitute the large river-sea port of the Seine. Ranked 5th in northern Europe, HAROPA is connected to all the continents, some 600 ports across the globe
- › **LOGISTIQUE SEINE NORMANDIE** - Federating Normandy supply chain professionals, LSN works with regional companies to improve their competitiveness, help their development and improve their skills. There are 6 logistics "clubs" across Normandy

### UNIVERSITIES, TRAINING COURSES AND SKILLS

- › **University of Normandy**  
With 67 000 students, 2 200 PhD holders, 4 300 teaching staff, 750 diplomas, 150 research units
- › **ISEL**  
The logistics training establishment, one-of-a-kind in France, specialising in Supply Chain Management and Retail Management
- › **EM Normandie**  
The Normandy School of Management, with 3 100 students, across a wide range of subjects

### LABORATORIES, RESEARCH & APPLIED RESEARCH

- › **CIRCOE** - Centre for innovation and technology transfer, specialised in transport and logistics and based in Le Havre
- › **IDIT** - Specialist in legal, economic and technical questions for all types of transport, both nationally and internationally

## THE STRENGTHS OF THE REGION

### AMBITIOUS REGIONAL PROJECTS

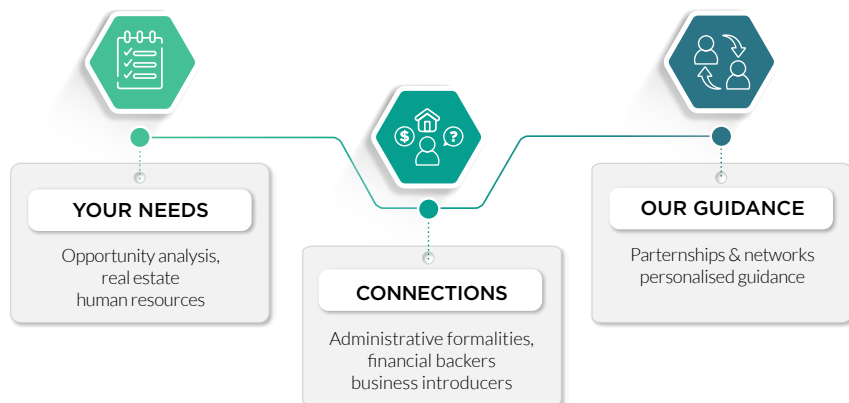
**SEINE GATEWAY:** This project aims to develop the multimodal logistics platforms on the Seine, in order to serve the markets in the Paris region better, and to extend the hinterlands of the ports on the Seine.

### AN OPTIMISED REGIONAL NETWORK

6 logistics "clubs" sharing experiences and best practice on professional and technical subjects.

## L'AD NORMANDIE HELPS TO GUIDE YOUR PROJECT

The **WELCOME PACKAGE** offered by our dedicated team is a **free service** with **total confidentiality**



**Michaël HIDRIO**

michael.hidrio@adnormandie.fr

Phone : +33 (0)2 31 06 95 67 / (0)6 59 68 09 62

www.investinnormandy.com / InvestInNormandie

